CAUSE ENGAGEMENT ASSOCIATES

CONTACT INFORMATION

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CORPORATE SERVICES OVERVIEW

SELECT CLIENTS

Enterprise & Health Systems
- CVS Health (Fortune 10)
- Kaiser Permanente Mid-Atlantic States (w/ Maryland Nonprofits)

Foundations & Nonprofits
- QuSTEAM
- CommonHealth ACTION
- Zero to Three
- Maryland Nonprofits
- Baltimore Action Legal Team
- Metamorphosis Community Project

Public Health
- Maryland Department of Health
- Baltimore City Health Department
- Charles County Dept of Health

Academic Institutions
- The Ohio State University
- University of Michigan
- NC A&T State University
- University of Maryland Extension



NAICS Codes: 541611, 561110, 541820.
SIC Codes: 8322-29, 8741-08, 8743-03, 8748-97

ABOUT CEA

Cause Engagement Associates (CEA) is a national consulting firm established in 2015. We help organizations strengthen their strategy, build capacity, engage people, and improve social impact. We partner with corporate leaders, corporate foundations, and health systems to design high-impact community initiatives, strengthen non-profit grantee capacity, and elevate internal workforce wellness and engagement. We bring clarity and practicality to complex social challenges, turning impact goals into measurable ROI.

OUR SERVICES

Signature Social Impact Initiatives
We design, pilot, and execute signature CSR, ESG, and community health campaigns that align business goals with local needs. Our end-to-end solutions integrate robust program evaluation (including formative and summative metrics, logic models, and KPI tracking) to demonstrate clear ROI and long-term community impact.

Grantee Capacity Building & Technical Assistance
Capability mapping, tailored technical assistance, hands-on coaching, and collective impact learning collaboratives that align cross-sector partners, scale community performance, and maximize corporate foundation grant outcomes.

Stakeholder & Community Engagement
Needs and strengths assessments, stakeholder focus groups, market research, and participatory approaches designed for building authentic trust and strengthening local brand reputation.

Workforce Engagement & Employee Wellness
Employee needs assessments and organizational diagnostics (surveys, listening sessions, workshops) to resolve operational challenges, paired with 8 Dimensions of Wellness initiatives and team coaching to reduce burnout, align culture, and connect workforce performance to core corporate values.

PLAN BETTER. ENGAGE BETTER. PERFORM BETTER.