



CAUSE
ENGAGEMENT
ASSOCIATES



COMMUNITY ENGAGEMENT ASSISTANCE

Before any organization can grow healthy relationships with external stakeholders and community members, it first has to start within to identify opportunities to improve its own culture and staff readiness to effectively work together to sustain external relationships and produce positive community outcomes.

We will start by administering a customized electronic capacity and staff readiness assessment to your entire organization or designated department(s). This first step will help your organization's leadership with management decisions around community engagement. This will also give us the opportunity to identify solutions and assist your staff with improved community engagement efforts.

CONSULTING PACKAGES

Community Engagement Assistance - Capacity & Staff Readiness Only

- Client Meetings
- Customized Assessment Tool
- Data Collection & Analysis
- Report w/ Findings & Recommendations

Community Engagement Assistance - Customized Training

- Client Meetings
- Customized Assessment Tool
- Data Collection & Analysis
- Stakeholder Interviews (internal)
- Report w/ Findings & Recommendations
- Customized Team Workshop/Training

Community Engagement Assistance - Full Implementation

- Client Meetings
- Customized Assessment Tool
- Data Collection & Analysis
- Stakeholder Interviews (internal and external)
- Community Focus Group(s)
- Report w/ Findings & Recommendations
- Community Engagement & Evaluation Planning Assistance (up to 15 hours)
- Implementation Assistance (up to 20 hours)

À LA CARTE & CUSTOMIZED SERVICES AVAILABLE



ONE-DAY INTENSIVE WORKSHOP

EFFECTIVE & SUSTAINABLE COMMUNITY ENGAGEMENT STRATEGIES

Description:

The purpose of community engagement is to build and maintain mutually beneficial relationships between community-serving organizations, stakeholders and community members. Each party serves as resource to one another; contributes to decision-making; and shares the responsibility of improving community capacity to implement strategies that actually improve the life outcomes of the people in that community.

During this interactive workshop, attendees will simultaneously learn and apply effective and sustainable community engagement strategies in real-time by way of demonstrations, case studies and facilitated activities. On-site assistance will be provided to help with drafts of new community engagement plans or revisions to existing community engagement plans.

Intended Audience:

Intermediate and advanced. Frontline community engagement staff, managers and executive leadership are encouraged to participate as a team.

WORKSHOP CURRICULUM:

- Key concepts in producing culturally responsive community engagement
- The least and most effective types of community engagement approaches
- Principles of community engagement
- Improving organizational capacity and staff readiness
- Incorporating theory and practice
- Developing community engagement plans
- Evaluating community engagement activities
- Sharing results with peers, stakeholders and community members

REQUIRED MATERIALS (NOT PROVIDED)

- Required Materials (not provided)
- Laptop or tablet
- Pen or pencil
- Existing community engagement plan (if applicable)
- Literature explaining program/organizational overview, goals, objectives and target audience

MATERIALS PROVIDED

- Workbook
- Community engagement planning tool
- List of resources